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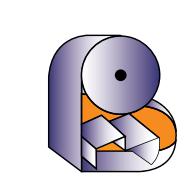
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Bashundhara Paper Mills Limited



***For The People, For the Country***

# THEME PAGE

## A View of BPML



**Retention to Success**

Business success is a natural process of adaptation and development that occurs under favorable conditions. The success of a business similar to that of a human being who passes through the stages of infancy, childhood, adulthood and maturity. A reasonable growth in line to every stages is essential for a successful business. Businesses don’t grow by themselves. To achieve organic growth, it need to put in place systems to drive the growth. A business organizations’ aims to earn desired yield or revenue from the invested capital. It is possible to protect and maximize the return on investment through efficient capital management with maintain the ethical values of the business. Gaining confidence in a competitive market by ensuring domestic and international business discipline, is defined as the accepted definition of the success for an organization. Not only by horizontal growth but grow up by vertically an origination can embrace the meaningful success. In this report the tag line "Retention to Success" has used which directed reconfirmation of continued success to the

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# COMPANY OVERVIEW

## Overview on BPML

Bashundhara Paper Mills Limited incorporated as a private limited company in the year 1993 and subsequently it was converted into a public limited company, now a publicly listed company. After starting its commercial operation as an import-substitute local paper manufacturing company another two companies of the Bashundhara Group of same nature namely “Bashundhara Newsprint & Duplex Board Industries Limited” (Former Shahjalal News Print Industries Ltd.) and “Bashundhara Tissue Industries Limited” (Former Freyschmidt Tissue Limited) amalgamated with BPML on October 10, 2009. After the amalgamation of all three companies caring out its business as a single legal entity and

operated three separate units as “Unit 1”, “Unit-2” and “Unit-3” for the administrative purpose. The three industrial units, are separate in their location and product diversity. All are equipped with industry-best state-ofthe-art facilities and are regularly going through meticulously opted refurbishment processes to cope up achieving “scale of economies” and “resource conservation” esp. in energy (power consumption) and water usage per unit output. These significant alterations have been easily accomplished backed by dependable partnerships with World’s top technology providers e.g. Valmet, Andritz, ABB, Siemens, Voith, Caterpillar, Gapcon, Cleaverbrooks, Thermex, Sigma Engineering, Recard, Parker, Eurotherm, OKMachineries, Adpep, Taisan, Omet, ZWC etc. The company has been relentless over more than two decades to offer its diversified products ranging from different types of Paper, Tissue & Hygiene portfolio, thereby it has rightly been entrusted from customer’s fraternity of home and abroad. At present, Bashundhara Paper is the trusted source of volume Paper-needs of both Government level and, while keep general consumers pace of exporting to over 50 different global destinations. Noteworthy, it has been successful to become the only Company in Bangladesh having the certification of ISO 9001:2015 and FSCCoC at the same time, certainly due to its thrust on environment is visible in various eco-friendly initiatives at the Plant sites by adopting modern technology and process innovations. On the other hand, quality of products in line with the market demand and by an efficient management the company introduced itself as the change leader in this industry.

### BPML (Unit-1)

The unit-1 was established in 1993 with an integrated paper plant with 36,000 MT and 43,200 MT tissue per annam installed capacity. It commenced its commercial production in February 1997 to address the rapidly growing local demands of Paper and Paper products. Over the years, the production capacity has been enhanced with the addition of 3 more paper plants and 10 converting units. In this Unit the company produce a diversified product range from 20 GSM to 300 GSM of different grades of White Writing & Printing Papers, Carbonless Paper, Colored/ Offset Printing & Wrapping Papers, Color Ledger Paper, Sticker Papers, Cigarette Tipping Papers, OGR Paper, Exercise Books, A4 Paper, Paper Sack also time to time produce plng warps stiffener Glassine paper, PP woven Bag, MG paper, Coted, uncoated Paper Board and all types of tissue etc. The very Company was the pioneer to introduce local-made Offset Paper in the Market. Periodic renovation and modernization of the Plant machineries well foreseen by the skilled resources of home and abroad have helped the plant to remain in healthy condition even after decades. The Company’s firm commitment and success delivering high quality products and services to customers has been the major reason to attain and retain the leadership position sector of this country.

### SBPML (Unit-2)

It was formally known as Bashundhara Newspaper & Duplex Board Ltd. before amalgamations with the PBML, The Unit2 three modern plants in producing newsprint, white writing/ printing paper, duplex board, liner paper, Kraft paper, Art card, art paper and allied products. The first plant produces duplex boards and other industrial packing papers used in packaging industry. An off line coater produces coated duplex board & Art card in this unit. The second unit produces environment friendly newsprint from recycled pulp (DIP) for national dailies, weeklies, fortnightlies. It also produces writing and printing paper for local consumption and also for printing text book for NCTB.

### BPML (Unit-3)

Unit-3 of Bashundhara Paper Mills Limited, formerly known as Bashundhara Tissue Industries Limited, was set up at Anarpura, Gazaria, Munshiganj in 1995. It is the country’s first basic tissue manufacturing factory at the face of growing popularity of tissue with fast changing urban lifestyle and elevation of living standards as a whole. The Unit-3 was set up This first basic tissue paper manufacturing facility in Bangladesh later emerged as the pioneer in the trade at the backdrop of rising demands of Tissue products thanks to changing lifestyle of urban to suburban consumers – ‘Bashundhara Tissue’ has become a trusted name with solid brand equity. The unit, obsession towards Quality and Customer Satisfaction is reflected in understanding & fulfilment of expectations of the consumers, big or small. This in turn has been a key factor in its growth and the advantage that the Company has been able to build over the years in terms of a wide and loyal distribution network throughout Bangladesh.

# OUR MISSION



We are passionate about helping the World in education, communication, business and salutariness by offering eco Sustainable Paper-Based Solutions.

# OUR VALUES

Values form the acronym SPIRIT and it is the SPIRIT in which we operate. The word SPIRIT stands for SOUL, ESSENCE, LIFE and ATTITUDE. This the Spirit that nourishes the SOUL of the people of ‘Bashundhara Paper’; it is the ATTITUDE and the ESSENCE that gives LIFE to our winning culture.

## Supportive

We value, respect, develop, reward, appreciate and empower each other and help each other to grow to their true potential.

## Passionate

We love our company and we love winning

## Integrity

We listen to our conscience and do the right thing all the time

## Responsible

We are responsible to all our stakeholder

## Ingenuity

We are always ahead through innovation and operational excellence

## Togetherness

We are stronger when we work as one team

# CODE OF CONDUCT

## Compliance of Laws:

All our employees are to follow and comply with the laws of the land and internal rules and regulations of the Company and the Bashundhara Group as well.

## Integrity in Business Practice

The Company maintains business practices with highest integrity and ensure accuracy of all transactions. It shores up the privacy of the customers’ affairs. Employees of the company divulge the BPML’s plans, methods, and activities considered by the employer to be proprietary and confidential’. Moreover, employees are not expected to disclose such information without proper authorization.

## Integrity

Our employees are expected to act honestly and with due integrity at all times. They should act rightly equitably when dealing with the stakeholders the consumers and public as well as and other employees of the Company.]

# COMMITMENT AND PRIORITY

# POLICIES OF THE BPML

This Company is aimed to provide products and services of high quality within the affordable range of our clientele.

## Quality Policy

* Consider and follow due procedures to ensure compliance with all quality standards.
* Develop all our human resources as asset of the Company through training and skill development.
* Follow consistent quality in our production and supply of products to meet all regulatory requirements of our businesses.
* The occupational health and safety for all related persons as well as employed by the BPML is of the utmost importance.
* As per the provision of the common law, various codes and regulations of all employed persons. The BPML has introduced a full code of conduct for its employees since long.

## Specific duties require hat BPML

* Identify and reduce risks in the workplace;
* Provide and maintain safe systems at work place;
* Provide and maintain equipment and substances in a safe condition;
* Provide facilities in a safe and healthy condition for the welfare of employees;
* Provide adequate information, instruction, training and supervision;
* Maintain our environment and facilities in a safe condition;
* Maintain accurate and up-to-date records about the health of employees and volunteers including information about accidents and incidents;
* Develop and implement policies and procedures about working in the human resources safely;
* Consult with employees about safety issues; z Provide and share adequate information with the employees regarding health & safety issues

# ORGANOGRAM OF BPML

**Board of Directors**

**Audit** **Committee**

**Executive**

**Committe**

**NR**

**Committee**

**Head of Internal Audit & Compliance**

**Chief Financial Officer**

**Company Secretary**

**Audit**

**Company Affairs**

**Accounts & Finance**

HR & Administration

Recovery & PSS

Engineering & Maintenance

Information Technology

Sales & Marketing

Transport

Banking

SCD

# LEADERSHIP

## BOARD OF DIRECTORS

## DIRECTORS’ PROFILE

[**Ahmed Akbar Sobhan**](https://www.bing.com/ck/a?!&&p=5842bc7d7d998ffbJmltdHM9MTcyODAwMDAwMCZpZ3VpZD0xNjBjNGQ3NS01Y2IxLTY1YzUtM2I1Yy01OWUzNWRlYjY0NWImaW5zaWQ9NTE5NQ&ptn=3&ver=2&hsh=3&fclid=160c4d75-5cb1-65c5-3b5c-59e35deb645b&psq=ahmed+akbar+sobhan&u=a1aHR0cHM6Ly9lbi53aWtpcGVkaW)

**Chairman**

Mr. Ahmed Akbar Sobhan is one of the Sponsor Director and Chairman of this Company. He graduated in Business Studies from the University of Dhaka. He founded Bashundhara Group back in the 80s, which is now a leading industrial group of Bangladesh. Bashundhara Group (BG) now consisting of more than seven dozens of companies comprising of moderate to heavy industrial and business units. His leadership, commitment and vision placed this group in a formidable position and now BG emerged as one of the biggest industrial and commercial conglomerates in Bangladesh.

He is the Sponsor and Sponsor Director of East West Property Development (Pvt.) Ltd., Bashundhara LP Gas Ltd., Bashundhara Industrial Complex Ltd., Bashundhara Food & Beverage Industries Ltd., East West Media Group Ltd., Bashundhara Multi Paper Industries Ltd., Bashundhara Infrastructure Development Ltd., East West Special Economic Zone Ltd., Bashundhara International Trade Center Limited, Bashundhara Cement Industries Ltd., Bashundhara Agricultural Products Ltd., Dhaka Multi Agricultural Complex Ltd., and many other companies of the group.

Mr. Sobhan was the President of the Board of many financial institutions, trade organizations and trade bodies including Bangladesh Paper Mills Association, Bangladesh Land Developers Association, Bangladesh Cement Manufacturers Association etc. He was member of general body of FBCCI, DCCI, and ICC and he was performed the responsibility as the honorary Consul General of Ukraine in Bangladesh for a long.

Mr. Sobhan received many accolades at home and abroad, in recognition of his excellent business leadership, performance and remarkable contributions in the socio-economic fields, international understanding, conflict resolution and bringing peace, including President’s Gold Medal in 1994, Kazi Nazrul Islam National Award in 1992, Moulana Bhasani National Award in 1993, Arthakantha Business Award in 2001, USA Summit International Award in 2002 and Janata Bank Prime Customer Award in 2002 and Agrani Bank Best Client Award in 2010. He was Karbahadur recognized by NBR for the FY 2016-2017. He also awarded Mother Teresa International Canonization in 2016. He was a sports man and now a sponsor of sports in the country. He is the owner of Bashundhara Kings, a leading Sports Club of Bangladesh.

He is the Chairman of Board of Trustees of Bashundhara Foundation and the Chief Patron of Afroza Begum Welfare Foundation. These Foundations have been working tirelessly for the betterment of the poor and unprivileged people of this country by providing various supports including the interest free loan and running of technical School etc. He is the core steward of the Bashundhara Group’s promise of ***“For the People for the Country”.***

[**Khawaja Ahmedur Rahman**](https://www.bing.com/ck/a?!&&p=282c6eb9041c7376JmltdHM9MTcyODAwMDAwMCZpZ3VpZD0xNjBjNGQ3NS01Y2IxLTY1YzUtM2I1Yy01OWUzNWRlYjY0NWImaW5zaWQ9NTE3Mg&ptn=3&ver=2&hsh=3&fclid=160c4d75-5cb1-65c5-3b5c-59e35deb645b&psq=Mr.+Khawaja+Ahmedur+Rahman+&u=a1aHR0cHM6Ly91ay5tY)

**Independent Director**

Mr. Khawaja Ahmedur Rahman (70) completed his Graduation in 1969 and started his career as a government officer. After his retirement from the civil service, he started his business career by setting up various business ventures in audio video & electronics sector in this country. He has been associated with many companies as sponsor directors including Rose Valley Audio Video Ltd., Rumki Electronics Industries Ltd., Matsha & Krishi Khamar, Singha Bangladesh Ltd. and Link-up International Ltd., etc. He has a vast knowledge of finance, business, corporate management, industrial, trade and labour laws. He is the Managing Director of Link-up International Ltd. He is associated with many socio-cultural and philanthropic organizations.

He has been in the Board of this Company since 2015 as an Independent Director and is the current Chairman of Audit Committee of this Company. He is also the Chairman of the Remuneration and Nomination Committee of this company.

# FINANCIAL HIGHLIGHTS OF FIVE YEARS

Financial of Highlights of last Five Years of Bashundhara Paper Mills Limited including FY 2020-2021

### Financial Position

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Particular** |  | **2020-2021** | |  | **2019-2020** |  | **2018-2019** |  | **2017-2018** |  | **2016-2017** |
| Paid-up-Capital |  |  | 1,737.91 |  | 1,737.91 |  | 1,737.91 |  | 1,737.91 |  | 1,477.50 |
| Shareholders’ Equity |  |  | 8,112.17 |  | 7,727.02 |  | 7,80.25 |  | 7,549.50 |  | 4,887.17 |
| Total Assets |  | 28,738.81 | |  | 28,032.71 |  | 30,186.24 |  | 25,062.14 |  | 20,677.89 |
| Total Liabilities |  | 20,626.63 | |  | 20,305.69 |  | 22,705.99 |  | 17,512.64 |  | 15,790.71 |
| Working Capital |  |  | 1,345.57 |  | 1,393.61 |  | 2,640.11 |  | 2,665.46 |  | 2,926.87 |
| Capital Employed (times) |  | | 0.06 |  | 0.37 |  | 0.09 |  | 0.11 |  | 0.13 |

### Operating Performance

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Particular** |  | **2020-2021** |  | **2019-2020** |  | **2018-2019** | **2017-2018** | | **2016-2017** | |
| Revenue |  | 9282.85 |  | 8,544.46 |  | 11,039.12 |  | 10,821.10 |  | 10,004.08 |
| Gross Profit |  | 1922.83 |  | 1,877.58 |  | 2,095.28 |  | 1,920.58 |  | 1,824.41 |
| Income from Operating |  | 1425.26 |  | 1,395.88 |  | 1,604.42 |  | 1,390.59 |  | 1,423.88 |
| Profit Before Int., Tax & Dep. |  | 2407.48 |  | 2,385.39 |  | 2,540.09 |  | 2,214.35 |  | 2,168.97 |
| Net profit after Tax1, |  | 411.19 |  | 285.83 |  | 291.84 |  | 693.64 |  | 385.13 |

### Graphical Representation of Financial Position:

### Graphical Representation of Operating Performance:

# Conclusion

We were ensured the mentioned focused and concentrated factors by our strategic decision and administrative activities in the company in light of compliance, accountability and transparency so, we are delighted to report about the existence of good governance in all level of this company. In conclusion, we ensured to uphold our commitment to good corporate governance and to continue our engagement and effort to protect the interests of the shareholders and all other stakeholder groups being a fully compliant entity, we also uphold the spirit of transparency and accountability to the society through the establishment of an effective governance regime. Hence, the Company drives good governance procedures across all functions, as it is a key input in managing the business professionally, effectively and responsibly, which makes it transparent, ethical and law abiding, while ensuring accountability.

# Contact Info

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***THANK YOU***